



SYLLABUS FOR GRAPHIC DESIGNING COURSE

GRAPHIC DESIGNING

TechskyMedia Learning is the best Graphic Designing Institute in Panchkula. Graphic Design is an important aspect of Communication Design. The learners of Graphic Designing Course discipline find that the courses of study are centered on various topics like typography and type design, illustration and photography, packaging and print design, signage design and corporate identity systems.

At present , the Graphic Design and Advertising industry is witnessing phenomenal growth because of economic prosperity , rise in and advancement in technology . According to the US Bureau of Labour Statistics , there is an overall global growth figure of 7% in the fields of Graphic Design and Advertising . The newspaper industry , which is facing declining readership in many international markets because of digital media , continues to thrive in India , driven by increasing literacy rates, consumer spending and the growth of regional markets and specialty newspapers.Taking all of these factors into account , a certificate in Graphic Design and Advertising is an ideal vocational course for students from any discipline. For Graphic Designing course Techsky-Media Learning is the best Graphic Designing Institute in Panchkula . Students can also join our Web Designing Courses in Panchkula.

COURSE DURATION

SIX MONTH

SYLLABUS OUTLINE

- ADOBE PHOTOSHOP
- ADOBE ILLUSTRATOR
- COREL DRAW